

## brazino paga mesmo

In different media, the two attractions intend to promote the activity in a responsible, fun and educational way.

The program 'Pega a Visão' is broadcast on the Band in Rio de Janeiro on Sunday mornings. Those who can't keep up with the TV show can check out the full attraction on Band Rio's YouTube channel.

The premiere took place on July 10 and was attended by guests and lasted 15 minutes.

Initially, we wanted a program talking only about betting. But, we ended up doing 'Pega a Visão' as an introduction to the games, presenting information about teams, absences, lineups and each participant giving their guess about the outcome of the game. And, I invite you to follow the Masterbet on Youtube, where we really bet, detailed tipster and presenter Fernando Verchai.

With plans to air 'Pega a Visão' on national television in the future, Verchai stressed that the content of the two attractions

complement each other, so much so that they share the same main sponsor.

PIXBET appears in the middle of the 'Pega a Visão' program because it is the master sponsor and we present the message to the public normally. In Masterbet, we even open the PIXBET screen on the big screen and it's very clear. The person clicks on the market, can see the ODDS and bets, he highlighted.

In the words of the tipster, 'Pega a Visão' introduces the sports theme and/or event and Masterbet presents the bet itself. Considered the

first sports betting reality in Brazil, the Masterbet is recorded at

Band's studios, but shown on its own YouTube channel.

The Masterbet format is two participants per week. In the first week, one participant wins, in the second week, another participant

wins, and in the third, someone else wins. In the fourth and final week, the

three winning participants return to see who the grand champion is,

he explained.